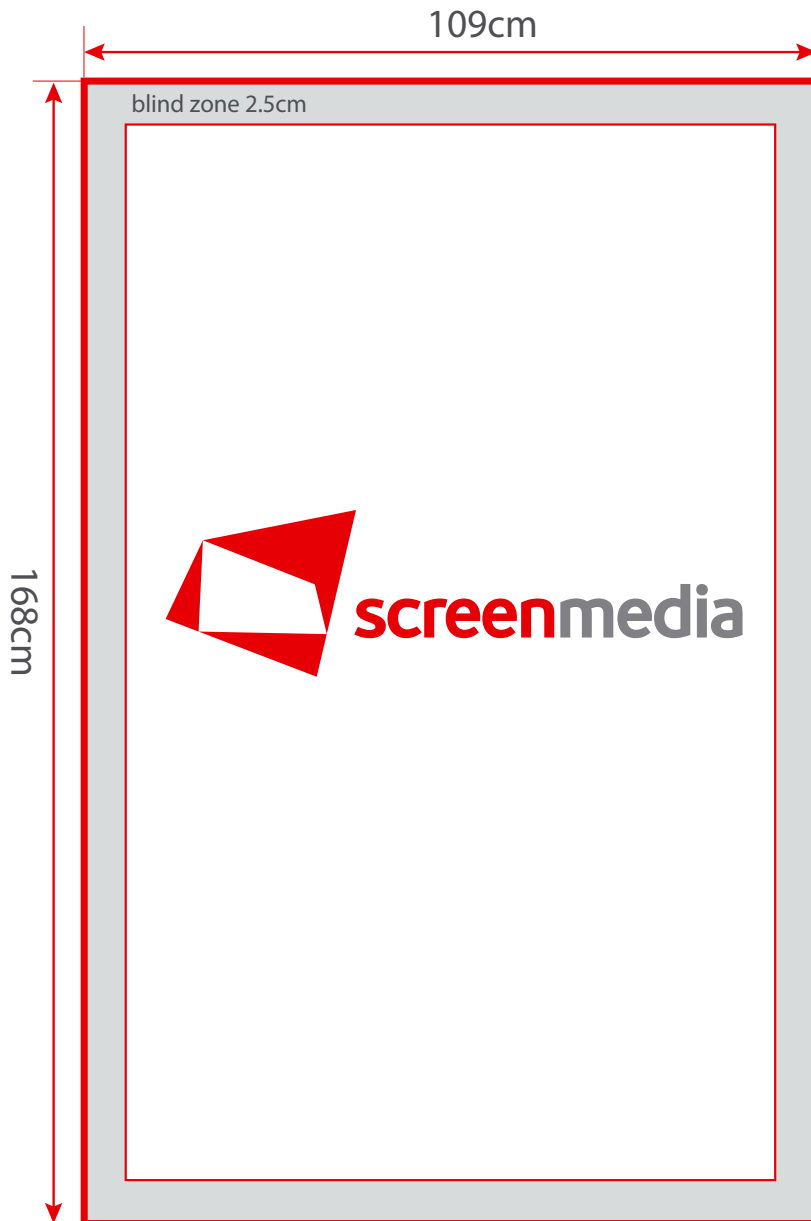


# Prepress instructions for preparation of files



- Files should be in TIFF, PSD, PDF or Illustrator EPS format - Preview NONE, JPEG (maximum quality) encoding - all other options should be deselected!
- The color must be CMYK or Grayscale, if you want a grayscale printing. RGB, LAB or any other color is unacceptable.
- All Layers should be merged with the background.
- Channels should be CMYK only, no extra channels.
- Files must be composite - not separated.
- The dimensions should be in the real (correct) dimensions - a ratio of 1:1 - DO NOT scale in proportion.
- TIFF and PSD files should be saved with LZV compression.
- Depending on the size of the file, the resolution may be from 30 dpi (for billboards, banners with large dimensions and megalights) to 200 dpi for high-resolution pictures with the photo quality. The standard resolution should be from 100 to 150 dpi.
- Do not put different files into one file. Each file needs to be saved separately.



All texts and important elements of the design must be placed a minimum 2,5cm from the cutting edges of the preparation because there is a possibility that they will be covered with strips from the advertising area.